

# catch 22

helping young  
people out



# Communities that Care

- The focus of CtC is primary prevention
- Long term, public health approach
- Concepts of risk and protection
- Reduce and prevent onset of problem behaviour among young people:

# Communities that Care

- Data informs early intervention and prevention strategies
- Evidence based interventions
- Widely used at strategic local authority level

# International

- USA
- Australia
- Netherlands
- Germany

# Delivery in The UK

- National 2005 dataset of 26,578
- Surveyed over 450,000 young people
- Worked in 35+ locations

A 5 stage process, which includes:

- Readiness assessment
- Coalition building
- Data capture and analysis
- Action planning
- Implementation and Evaluation

# **Phase 1: Readiness assessment**

Assessing community readiness to undertake collaborative prevention

Recruiting key leaders to serve as champions

Building a body of support and gaining buy-in for the approach

## Phase 2: Coalition Building

Lead officers, local residents and agencies **together** form a prevention coalition

Supporting the coalition to operate as a community prevention board

Develop a vision for the future of the community's children - build a common understanding

# **Phase 3: Data capture and analysis**

Youth Survey or 'risk and protection audit'

Family, school and community life and at peer relationships

Supporting the board to analyse survey findings and create a community profile

Identify priorities for action; assess current programmes and identify service gaps - resource audit.

## **Phase 4: Action Planning**

Supporting the community board to develop a community action plan

Drawing on evidence of tried and tested approaches to fill gaps in current prevention services.

# **Phase 5: Implementation and Evaluation**

Supporting the board to ensure that programmes are implemented effectively

True to initial programme design and fidelity, with regular progress tracking

## Does it work?

- Two recent large scale studies of CtC in America
- Outcomes based paper in UK
- Adopted as part of Blueprints  
The only system that is included